

Profile

I am Ally George and I founded my own freelance studio Artecode, where I have produced effective Web, Graphic Design and Branding solutions that have transformed and grown businesses.

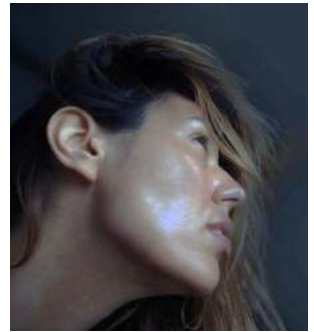
I help small-medium sized businesses make an impact online with a bespoke web site tailored to their needs.

Each project I work on is an opportunity to do some amazing work that connects with the intended audience and brings increased success to the client.

MOBILE
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Examples of Work

[BluefinDesign.co.uk](#)

Graphic Design - Architectural Rendering

Photo realistic images showing a proposed architectural design for a historic listed site

[CerejaCoffee.com](#)

Web Design

Responsive CMS WordPress E-commerce website design and build for a dual language site

[RioBoteco.com](#)

Digital Art Director

Responsive CMS WordPress website design and build, Graphics, Social Media Management and Mailchimp templates

[HeliosLunch.co.uk](#)

Web and Graphic Design

Responsive CMS WordPress website design and build, Graphic design, Mailchimp templates

[SmithandBritish.com](#)

Web and Graphic Design

Responsible CMS SquareSpace E-commerce website design and build, Graphic Design, Branding

[MargoCamilo.com](#)

Web and Graphic Design

Responsive CMS WordPress website design and build, Mailchimp templates

[AnnaPrivitera.com](#)

Web Design

Responsive CMS WordPress website design and build

[7CocoGallery.com](#)

Web and Graphic Design

Responsive CMS WordPress E-commerce website design and build

[OneWayDrive.co.uk](#)

Web and Graphic Design

Responsive CMS WordPress website design and build, Graphic Design and Branding

Skills

Adobe Creative Suite

Photoshop, Illustrator, InDesign, Dreamweaver

Design

Web design, Graphic design, Print, Brand identity

Code

HTML5 / CSS3 / JavaScript

Software

CMS WordPress, Microsoft Office, Sketch SquareSpace, Shopify and Mailchimp

Microsoft Office

Word, Excel, Outlook and PowerPoint

Languages

Portuguese: fluent (mother tongue)
English: fluent (British Citizen)

Education

2014 - 2015

London College of Communication - London - UK
Diploma in Web Design: HTML5 and CSS3

2003 - 2009

Edgware Academy - London - UK
General & Academic English - CEFR Certificate
Diploma in Business Management - ABE Certificate

1999 - 2002

Unimar - University of Marilia/Sao Paulo - Brazil
BA (Hons) Journalism

Interests & social links

Typography, Digital culture, Illustration, Music, Fashion, Art, Design

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